

# Guide to publishing a Connected App on Marketplace

Use this guide to publish your Connected App (SaaS) on the Snowflake Marketplace.

Providers may only create **public** Snowflake Marketplace listings for Connected Apps. Private offers can then be created from your public listing.

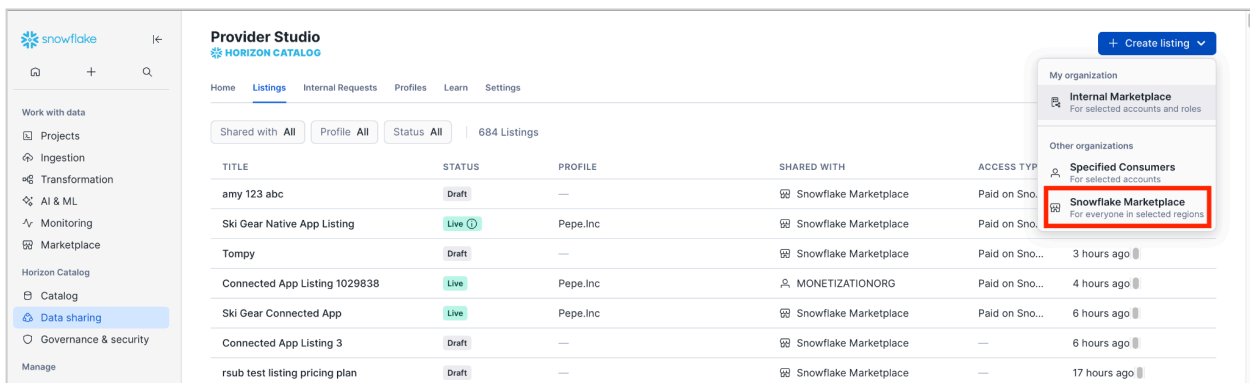
## Instructions:

### 1. Open Provider Studio

- In [Snowsight](#), navigate to **Data Sharing >> Provider Studio**
- Or use direct link: <https://app.snowflake.com/#/provider-studio>

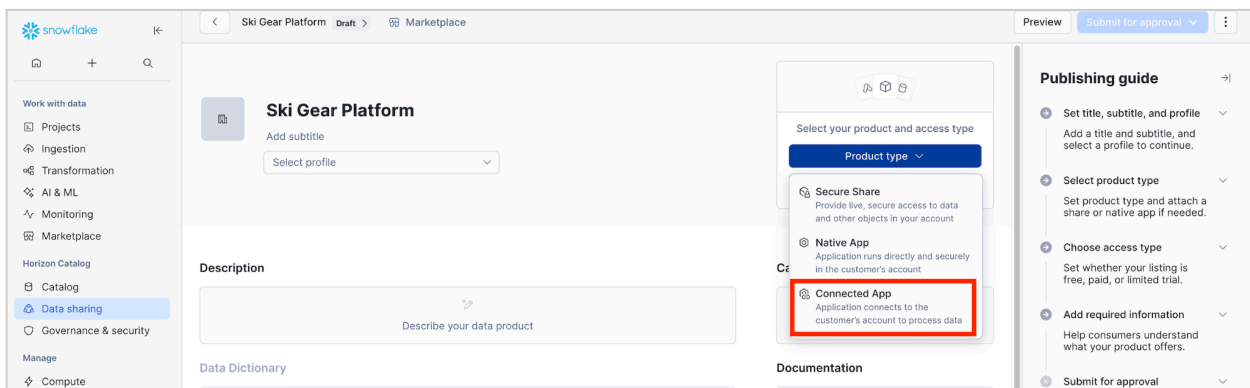
### 2. Create a new public Marketplace listing:

- Click the blue “+ Create listing” on the top right corner
- Choose: “**Snowflake Marketplace**”



### 3. Select Product Type

- Under “**Product type**,” select “**Connected App**”



#### 4. Choose Access Type

- Under “Access type,” select “Paid”

The screenshot shows the 'Ski Gear Platform' listing creation page in the Snowflake Marketplace. A modal window titled 'Choose an access type for this listing' is open, showing three options: 'Free', 'Limited trial', and 'Paid'. The 'Paid' option is highlighted with a red box. The 'Paid' option description is: 'Monetize with flat-fee or usage-based pricing, with support for free trials, "C...'.

#### 5. Create a Public Sales-led Offer

- Navigate to the Offers section
- Create a standard “Sales-led” offer

The screenshot shows the 'Offers' section of the Snowflake Marketplace. The 'Offers' tab is selected and highlighted with a red box. A '+ Create offer' button is also highlighted with a red box. Below the button, there is a section titled 'Add your first standard offer' with a red box around it.

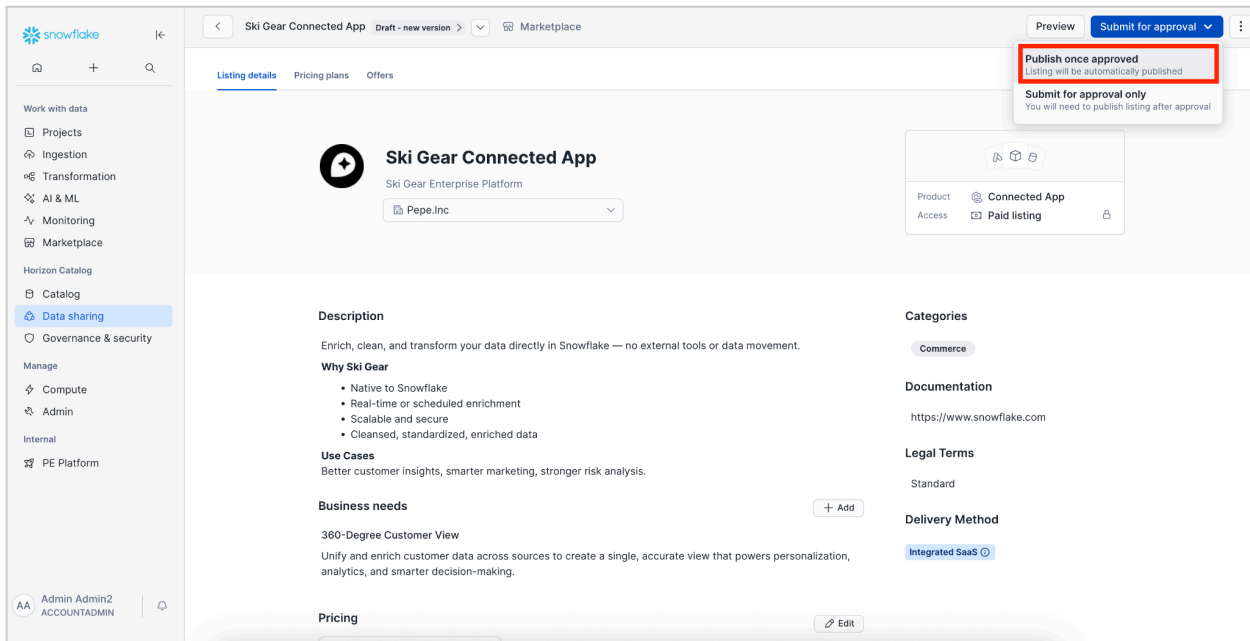
The screenshot shows the 'Create standard offer' dialog box. The 'Offer details' tab is selected. Under 'Offer type', the 'Standard offer' option is selected and highlighted with a blue box. Under 'Purchase type', the 'Sales-led' option is selected and highlighted with a red box. The 'Sales-led' option description is: 'Direct consumers to your sales team'.

## 6. Complete Listing Details

- Fill out the remaining **metadata fields** (e.g., title, description, categories, etc.) to complete your listing.
- To make your listing discoverable via Marketplace filters, please add the category “**Integrated SaaS Applications.**”

## 7. Submit for Approval

- Once your listing is complete, **submit it for approval** by the Snowflake Marketplace team (SLA 24 hrs M-F)

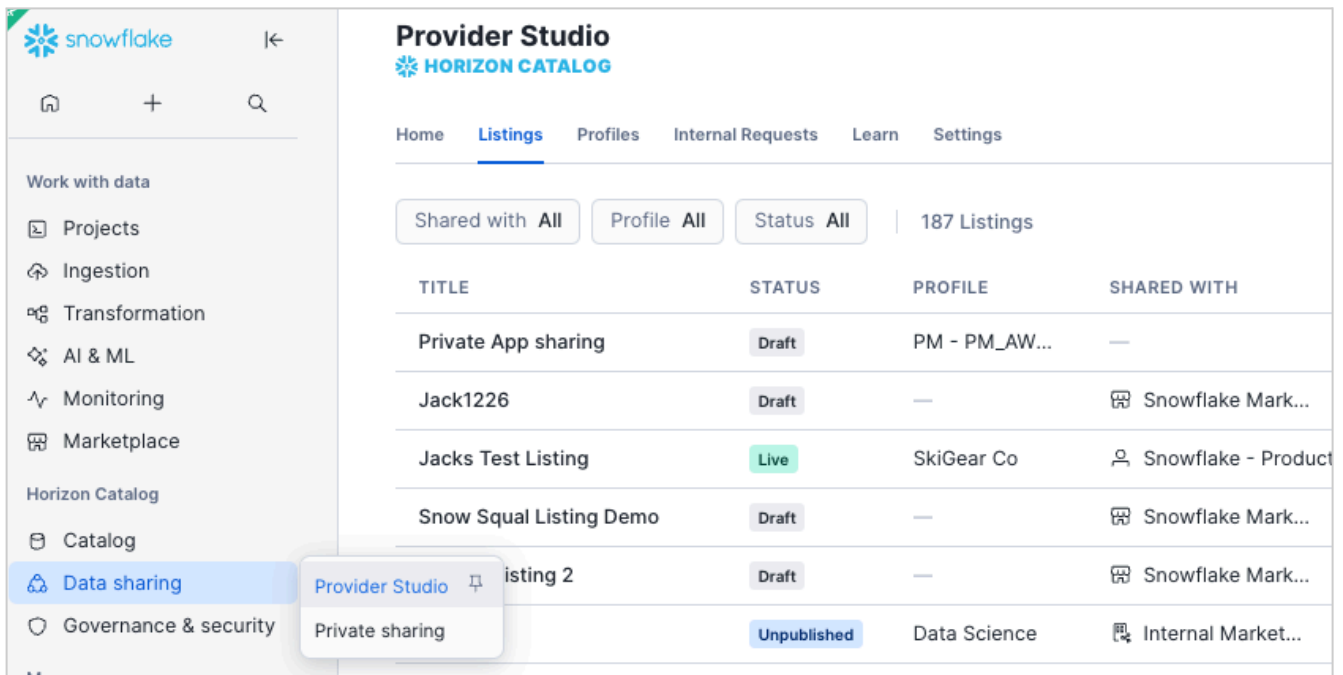


## 8. Manage your Offers

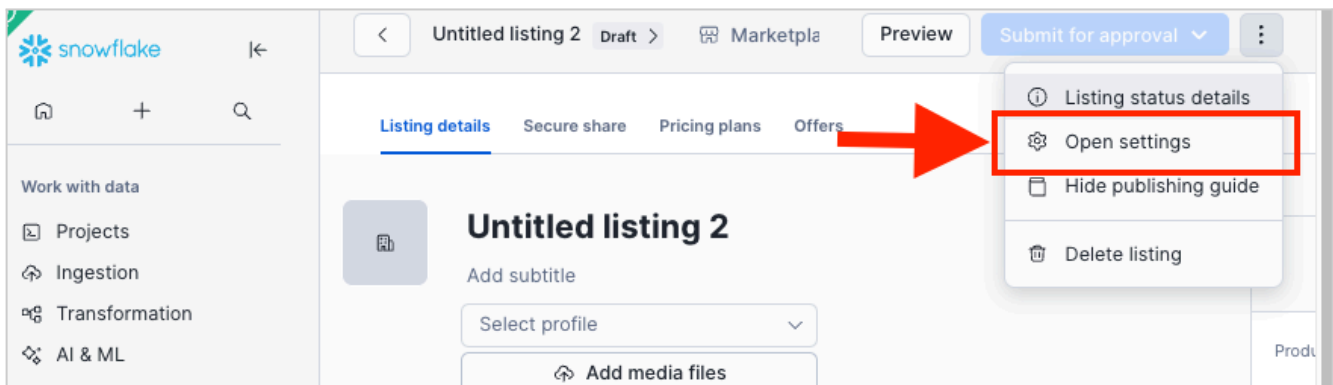
- After your listing is approved and live, you can **create private offers** from your public Connected App listing.
- If you'd like another person to create offers from the public listing, you must grant them [modify privilege](#) on the listing.

## UI: To grant the MODIFY privilege on a listing on the Snowflake Marketplace:

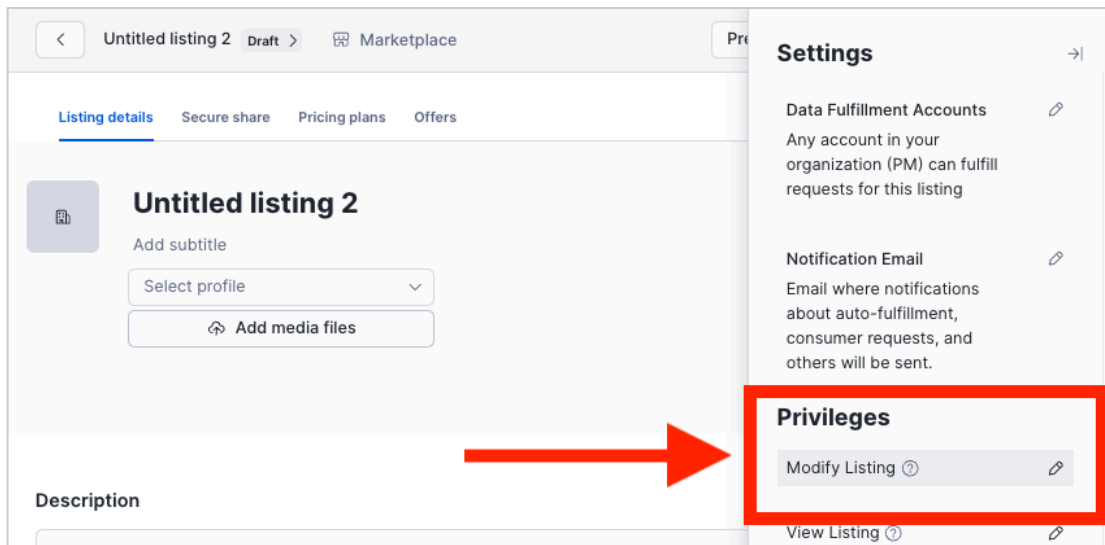
1. Sign in to [Snowsight](#).
2. In the navigation menu, select **Data sharing » Provider Studio**.
3. Select **Listings**.



4. Locate the listing that you want to modify and select the row to open the listing details.
5. In the listing details page, select **Open Settings**.



6. In the **Privileges** section, select the pencil icon next to the **Modify Listing** privilege.



7. Select **Add Role** and add required roles.
8. Save your changes.

### SQL: To grant the MODIFY privilege on a listing on the Snowflake Marketplace:

1) In Snowsight, on the left hand console, navigate to **Projects >> Workspaces** and open a workspace & run the below command:

SQL

```
USE ROLE ACCOUNTADMIN;  
GRANT MODIFY PRIVILEGES ON DATA EXCHANGE <listing_name> TO role <role>;
```

Listing\_name = SQL title

#### Example command:

```
USE ROLE ACCOUNTADMIN;  
GRANT MODIFY on data exchange listing SNOWFLAKE_PLATFORM to role DEAL_DESK_ADMIN;
```

## Additional Documentation

Connected apps: [Snowflake Docs](#)

MCD: [Provider Guide to transacting with Marketplace Capacity Drawdown \(MCD\)](#)

#### Offers:

1. [Snowflake Docs](#)
2. [Offers Guide](#)
3. [Offers Video Demo](#)
4. [Step by Step Walkthrough](#)

For additional assistance, submit a request through the [Provider Onboarding form](#)