

APJ SNOWFLAKE PARTNER CHAMPIONS Kick-Off

January 2025





The Snowflake Partner Champions Program ignites a culture of partnership, fuelling collaboration, knowledge sharing and mutual growth.

Together, we'll deliver exceptional value to our joint customers

Snowflake Partner Champion

Why are we creating this program?



Cultivate partner champions



Create a stronger partner community



Elevate your personal brand

Snowflake Partner Champion

Three Streams



AI/ML



Advanced Warehousing / Data Engineering



Apps

Snowflake Partner Champion

What is in it for the candidate?



Stay Ahead of the Game

Quarterly enablement sessions from Snowflake Field CTO & Product Teams Access to private preview features



Join the Elite

As Snowflake Partner Champion you gain recognition in the ecosystem



Exclusive Benefits

Get invited to our annual SPN Connect Awards, Technical Kick off & swag



ANZ

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JAPAN

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INDIA

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ASEAN

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EMPOWERING PARTNERS DRIVING SUCCESS

