**To:**

**Re: How (company name) can benefit from Snowflake Data Cloud Summit 2024**

I would like to attend Snowflake’s user conference, the Data Cloud Summit, in San Francisco, California, from June 3-6, 2024.

At this event, Snowflake will announce new innovations to the Data Cloud. If I attend, I will bring back live, first-hand details about what those innovations can do for us as a Snowflake customer. Also, Summit isn’t just about technology. The Data Cloud enables its customers to easily and securely share and collaborate via data, services, and solutions to create new market opportunities. Summit will be the ideal opportunity for us to understand if we can do the same for our organization.

**What I will experience at Summit and the information I expect to bring back:**

* 1:1 time with subject matter experts who will review our deployment, demonstrate advanced features, and troubleshoot any technical issues we may have.
* Lessons learned from hands-on workshops to test Snowflake’s latest features, with personalized coaching from Snowflake experts and partners.
* The knowledge gained by meeting with leading solutions, data management, data integration, and BI partners that can help bring together all our data and advance our strategies across a number of our critical workloads.
* How other Snowflake customers in our industry are leveraging the Data Cloud and new and interesting use cases to better serve our customers.

**Here’s an approximate breakdown of costs:**

Airfare: $ 600

Transportation (between airport and hotel): $ 150

Hotel (3 nights at $330 + taxes and fees): $ 1,200

Meals (outside of meals covered by Snowflake): $ 200

Full Conference pass $ 2,095 (until March 31)

**Total: $4,245.00**

The earlier I can register for the event, the more money we will save.

Please let me know if you would like to discuss. Thanks for considering my request.

Regards,