

SNOWFLAKE TO ACCREDIBLE TRANSITION

Effective October 31, 2023, Snowflake will be partnering with [Accredible](#) as our new digital badge provider for all Snowflake badges, SnowPro Certifications and Snowflake Partner Network (SPN) accreditations.

All active badges, accreditations, and certifications from Credly will be migrated over to Accredible. Email notifications to accept Accredible badges will be sent to all active badges to the email address on file.

<https://achieve.snowflake.com/>
<https://spnbadges.snowflake.com/>

KEY DATES

October 31, 2023 - All new badges, accreditations, and certifications will only be issued by Accredible.

November 1 - 30, 2023 - All badges will be accessible and verifiable on both Accredible & Credly.

December 1, 2023 - All Credly badges will be deactivated. All verifications must be completed on Accredible.

ACTIONS FOR CANDIDATES WITH ACTIVE BADGES

1. Check your inbox for an email from *Snowflake via Accredible* or Snowflake Partner Network for partners. The invitation will be sent to the emails on file with Credly.
2. Accept your badge from Accredible
3. Market yourself by sharing your accomplishments on LinkedIn or take it a step further and add your digital badge to your email signature.
4. Interested in being in the spotlight? Make your badge [public](#) and update your profile information!

FREQUENTLY ASKED QUESTIONS (FAQs)

Why is Snowflake changing its badge delivery method?

As Snowflake's customer and partner base grows, we are always looking for ways to improve the education experience. With Accredible, Snowflake will be able to continue to build on and improve our education offerings while having the ability to spotlight and support the individual users.

How do I use Accredible?

Get the most out of your badge by reading Accredible's article [“How Do I Use My New Credential?”](#)

I have my badge linked to my resume/social media accounts, will I need to update the verification?

Yes, all candidates who hold active badges on Credly will need to re-accept their badge from Accredible and reshare to their social media accounts or update their unique verification URL.

My badge is active on Credly and I have not received an email from Accredible?

Make sure to search your spam or junk emails with sender from *Snowflake via Accredible* or *Snowflake Partner Network*. If you do not find the email, please create a case [here](#). SPN Partners missing badges please open a case [here](#).

My badge expired on Credly, will I receive a new badge on Accredible?

No, only active badges will be migrated to Accredible. After November 30, 2023, expired badges will be removed from Credly.

I am in the middle of taking a [Hands-On Essentials course](#), will this impact my badge being issued?

No, once you have successfully completed and passed the required lab work within the course, the badge will be issued from Accredible to the email you have provided DORA.

I have multiple badges with Snowflake and Accredible is not reflecting all the badges I hold. What should I do?

You have several options, you can “link emails” or update the email address on your credentials by contacting Snowflake. For more details about linking emails, please view Accredible's article [here](#).

If you would like to update the email address on file rather than linking emails, please create a case [here](#). SPN Partners with multiple partner emails please create a case [here](#).

I'm in the process of finding a new job. Should I provide the employer the updated verification link?

Yes, after November 30, 2023, Credly badges will be retired along with the ability to verify through the Credly platform. Please make sure to update your socials and resumes to the updated verification URL from Accredible.

If I can no longer access my email that was on file with Credly, what should I do?

Please create a case with Snowflake [here](#) to initiate an email change. SPN Partners that need to update their email address initiate an email change [here](#).

I would like to change the name on my badge.

To update your name, please submit a name change request. For more details on this, view Accredible's article "[How Do I Request A Name Change?](#)"