

ENABLING BUSINESSES TO GENERATE AND SHARE INSIGHTS

Prodapt's OneData platform leverages Snowflake's data virtualization, collaboration capabilities to build a constant and efficient data platform for digital service providers to accelerate self-service decision-making

DATA CONVERGENCE

Master & transactional data from network and IT systems is ingested, stored, managed, & curated in a vendor system agnostic data model. The convergence of data in one place gives more power to business to correlate the data to generate 360-degree view of critical data assets across all touch points in customer journeys, product, and process life cycles.

BUSINESS SELF-SERVICE

Easy-to-use Snowflake features help to analyse data, in the sandbox and define data marts, conduct exploratory data analysis, extract features, test data science learning hypothesis, without any IT intervention.

DATA & INSIGHTS MARKETPLACE

Leveraging cataloging, data harvesting, Snowflake data virtualization and data sharing features, all key data products (both data and BI/ML driven insights) are made available for consumption by any business unit, provided they secure permission to access it from the data product owner.

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The Enterprise Data Platform delivers on our commitment to businesses to give them the freedom to generate their insights from the secure, quality-ensured data that we curate for them.

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Enterprise Data Architect,
Leading Fibre Operator in UK



SECURED

SSingle sign-on and role-based access control governed by data ownership definitions ensures access to data is easy and controlled across all business and IT functions.



MANAGED

Snowflake's Data Cloud's ability to scale up and down, cost controls and availability features allow an agile, scalable and cost effective approach



GOVERNED

Continuous monitoring of adherence to defined architecture principles, operating process, data ownership, and accountability definitions.



SHARED

All data products (both transformed/curated data and BI/ML-driven insights) are made available for consumption by any business unit (governed by ownership definitions) eradicating duplicate efforts.



Prodapt and Snowflake assisted a leading Fibre Operator in the United Kingdom to onboard 15+ data sources across network and IT, to generate intelligent insights in 15+ key analysis areas and to set up an uniform operating procedures across all business units in 5 months.

- More than 30% reduction in the cost of storing, managing data, and management of pipelines
- 2x faster insight generation from conception to operationalisation
- Insight into blockers on deployment to new dwellings to resolve disputes quickly
- Improved brand and customer experience through sentiment measurement and incident/complaint analysis
- Daily Key Performance Indicators - Net New Customers, Acquisitions, Installations and Cancellations
- Roll out project agility with data driven status reporting

ABOUT SNOWFLAKE

Snowflake enables every organization to mobilize their data with Snowflake's Data Cloud. Customers use the Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds and geographies. Thousands of customers across many industries, including 543 of the 2021 Forbes Global 2000 (G2K) as of October 31, 2022, use Snowflake Data Cloud to power their businesses. Learn more at snowflake.com.

ABOUT PRODAPT

Prodapt is the largest and fastest-growing specialized player in the Connectedness space, serving global firms that ultimately seek to connect people. With its singular focus on the domain, Prodapt has built a deep understanding of the most transformative technologies that help connect our world. This deep focus has enabled Prodapt to provide substantial business value to the largest global telecom, media, and internet firms for over twenty years by transforming their business and technology. Our clients see us as valued transformation and operations partners because we understand their technology, business, and market better than anyone. Learn more at prodapt.com.