

CLOUD-NATIVE ANALYTICS FOR MODERN TELECOMMUNICATIONS

Reduce time to results across billions of cellphone records in real time with Sigma on Snowflake.

SIGMA & SNOWFLAKE = SPEED + SCALE + SECURITY

Sigma's ability to ingest live streaming data coupled with Snowflake's compute capabilities solves Telecommunication organizations' problem of identifying and acting on impacts to their networks in real time.

Sigma runs off of the live data in Snowflake, never off scheduled extracts.

EASY TO USE, WIDELY ADOPTED

It's no surprise that the average adoption rate for analytics is just 25% when the tools are so hard to use. Not Sigma. We're built the way you think—in spreadsheets.

Telecom data analysts were able to pinpoint traffic spikes on average 90% faster than they were with other BI tools.



ENTERPRISE-GRADE SECURITY BUILT FOR YOUR CHIEF SECURITY OFFICER (CISO)

With Sigma, your data never leaves the data warehouse. No extracts, no caching, no data in transit, nothing. Everything stays where it belongs and all operations are executed inside the Snowflake Data Cloud. This protects you, your company, and your customers' personally identifiable information (PII). Sigma is ISO 27001 compliant.



UNIFY YOUR DATA & BUSINESS TEAMS

Unleash the speed and scalability of Snowflake's Data Cloud on Sigma. Both data teams and business users can create and curate data sets, and deliver detailed dashboards or data models on live, governed, massive data sets in Snowflake. Because no coding or specialized training are required, Sigma users can conduct exploratory ad hoc analyses and create data products immediately.



EXPLORE YOUR DATA

Sigma allows you to work with all of your data, analytics, and data sources. No longer will you make decisions on incomplete roll-ups, artificially predefined drill paths, and limited subsets of data. Sigma on Snowflake gives you access to massive live data sets. This reduces the risk of hidden insights that never get surfaced because of human error.



ACCESS YOUR DATA IN REAL TIME, ALL THE TIME

Get up and running on Sigma in minutes via Snowflake's Partner Connect. Approximately 1B people use spreadsheets monthly—if you know how to use a spreadsheet, you already know how to use Sigma. Now you can conduct analyses on billions of rows of data and embed analytics easily and quickly.

CONNECT INSTANTLY

As an Elite Snowflake Technology Partner, Sigma connects to the Snowflake Data Cloud in seconds. Leverage code-free connectors to access your data sources from databases, applications, files, and tables.

DESIGN TOGETHER

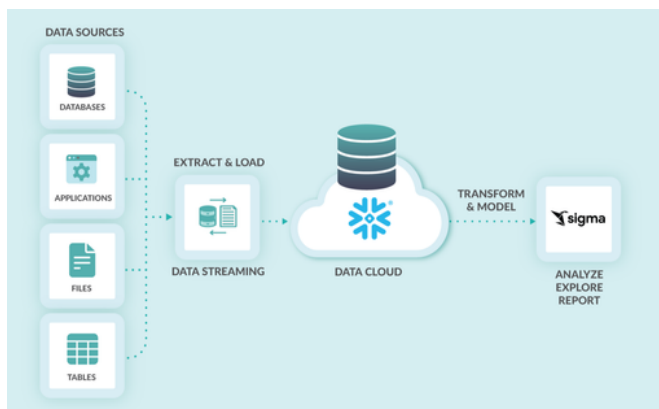
Telecom organizations can align engineering and business teams through visual builds. Sigma’s automatic documenting of data products allows you to go back, iterate, and modify quickly, giving you momentum and reducing time-to-insights.

EMBED ANALYTICS

Deliver analytics easily and securely both inside and outside of your business with Sigma on Snowflake. Sigma’s cloud-native analytics allows users to build sophisticated pivot tables, quickly create and iterate dashboards, and aggregate or free-drill into billions of records.

TEAM UP

View, edit, and build together in real time across teams and across geographies. Sigma’s Live Edit feature gives you the freedom to collaborate remotely, control versions, comment, and create visualizations.



Telecommunication organizations are looking for fast, scalable, and easy-to-use cloud-native analytics for their wireless products that can be used both internally and shared securely with external partners. Our solution provides:

- Summary-level reports available to all users
- Usage dashboards of data, voice, text, and MMS usage, with drill-down capability to individual session
- Automated delivery of reports
- Report governance of all ad hoc reporting
- Embedded reporting within an external portal

ABOUT SNOWFLAKE

Organizations use Snowflake's Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads across multiple clouds and geographies. Organizations, including 510 of the 2022 Forbes Global 2000 as of July 31, 2022, use Snowflake Data Cloud to power their businesses. Learn more: [Snowflake.com](https://www.snowflake.com).

ABOUT SIGMA

Sigma is a cloud-native analytics platform that uses a familiar spreadsheet interface to give business users instant access to explore and get insights from their cloud data warehouse. It requires no code or special training to explore billions of rows, augment with new data, or perform “what if” analysis on data in real time. Sigma is a Snowflake Elite Technology Partner. Learn why hundreds of customers adopt Sigma at sigmacomputing.com.