**To:**

**Re: How (company name) can benefit from Snowflake Summit 2023**

I would like to attend Snowflake’s customer conference, the Snowflake Summit, in Las Vegas, Nevada, from June 26-29, 2023.

At Summit, Snowflake will announce new innovations to its solution, the Data Cloud. That also means I can bring back live, first-hand details about what those innovations can do for us as a Snowflake customer. Also, Summit isn’t just about technology. The Data Cloud enables its 6000-plus customers to easily and securely share and collaborate via data,services, and solutions to create new market opportunities. Summit will be the ideal opportunity for us to understand if we can do the same for our organization.

**What I will experience at Summit and the information I expect to bring back:**

* 1:1 time with subject matter experts who will review our deployment, demonstrate advanced features, and troubleshoot any technical issues we may have.
* Lessons learned from hands-on workshops to test Snowflake’s latest features, with personalized coaching from Snowflake experts and partners.
* The knowledge gained by meeting with leading solutions, data management, data integration, and BI partners that can help bring together all of our data and advance our strategies across a number of our critical workloads.
* How other Snowflake customers have created new market and revenue opportunities by commercializing datasets and building native applications in the Data Cloud, and offering them on Snowflake Marketplace, where thousands of such offerings are available by hundreds of providers.

**Here’s an approximate breakdown of costs:**

Airfare: $ 500

Transportation (between airport and hotel): $ 60

Hotel (3 nights at $199 + taxes and fees): $ 700

Meals (majority covered by Snowflake): $ 150

Registration $ 1,995\*

 **Total: $3,405.00**

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| Pricing Tier | Dates | Registration Price |
| ~~Super Early Bird~~ | ~~November 7, 2022 - January 31, 2023~~ | ~~$1,795~~ |
| Early Bird | February 1, 2023 - April 30, 2023 | $1,995 |
| Regular | May 1, 2023 - June 23, 2023 | $2,195 |
| At the Door | June 26, 2023 - June 29, 2023 | $2,395­ |

The earlier I can register for the event, the more money we will save.

Please let me know if you would like to discuss. Thanks for considering my request.

Regards,