LOGO

LOGOMARK

CLEAR SPACE

MINIMUM SIZE

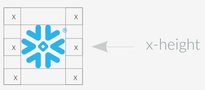
SNOWFLAKE BUG

ICON / BUG USAGE

The Snowflake bug must always be used with the registration mark.

When the bug is used enlarged, the ® can be decreased to be one third the size of an arrow leg, and placed at the center point of the 2 and 3 o'clock arrows' intersection

CLEAR SPACE



MINIMUM SIZE

FOR PARTNERS

PARTNER AND THIRD-PARTY SNOWFLAKE LOGO USAGE

The logos of partners, co-partners and third-party should always be center-aligned, spaced equally and optically at the same size. Use the diagrams here to guide their placement.

CO-PARTNERSHIP HORIZONTAL EXAMPLE AND SPECIFICATIONS

MUTLI-PARTNERSHIP HORIZONTAL EXAMPLE AND SPECIFICATIONS

CO-PARTNERSHIP VERTICAL EXAMPLE AND SPECIFICATIONS

MUTLI-PARTNERSHIP VERTICAL EXAMPLE AND SPECIFICATIONS