

THE CLOUD DATA PLATFORM FOR HEALTHCARE AND LIFE SCIENCES



Data is paving the way for new approaches to care delivery, clinical diagnostics, medical innovation, and therapeutic development. But many healthcare and life sciences organizations still rely on rigid legacy IT infrastructures to make sense of constantly expanding amounts of sensitive health data. In addition, organizational and technical silos still hinder modern health data infrastructures, creating complexity and limiting access to valuable insights. By moving to the cloud, all health organizations from pharmaceutical manufacturers to hospitals can leverage secure data management capabilities and advanced analytics to generate value from historical and real-time information and to deliver richer insights to internal and external data consumers. With Snowflake Cloud Data Platform, you can:



Unite All Your Data

Centralize structured and semi-structured health data from multiple sources into a single repository and unlock the insights needed to transform patient care and drive medical innovation.



Gain Faster Insights

Support diverse reporting and analytics needs with consistent performance for all users and workloads, so you can drive exceptional outcomes for patients, customers, and research partners.



Reduce Costs and Maintenance

Save time and resources with a near-zero maintenance solution that's simple to use and cost-efficient.



Share Data Securely

Protect and exchange governed, sensitive data with internal and external data consumers with the help of built-in security that supports HIPAA, SOC 1 and 2 Type 2, and PCI DSS requirements.

Using Snowflake, every health organization can find data-driven approaches to age-old challenges and begin building a data-driven future.



Multiple Sub-Industries

- Improve the quality of care with a 360-degree view of patients and customers. Identify and reduce instances of fraud, waste, and unnecessary medical fees.



Healthcare Analytics

- Build customer-facing applications and analytics capabilities directly on top of Snowflake to improve services, streamline operations, and tap into new revenue streams.



Healthcare Providers and Hospitals

- Improve patient experiences, support clinical decision-making, and minimize medical waste with advanced clinical analytics. Achieve interoperability with secure data sharing.



Pharmaceuticals, Biotechnology, and Medical Devices

- Develop and deliver lifesaving treatments and devices to new markets quicker through clinical trial analysis. Improve sales, marketing, supply chain, and inventory analytics.



Health Payers and Insurance

- Optimize policy and program design with a better understanding of patient journeys from claims to payout. Improve alignment of reimbursements and care outcomes.



Genomics

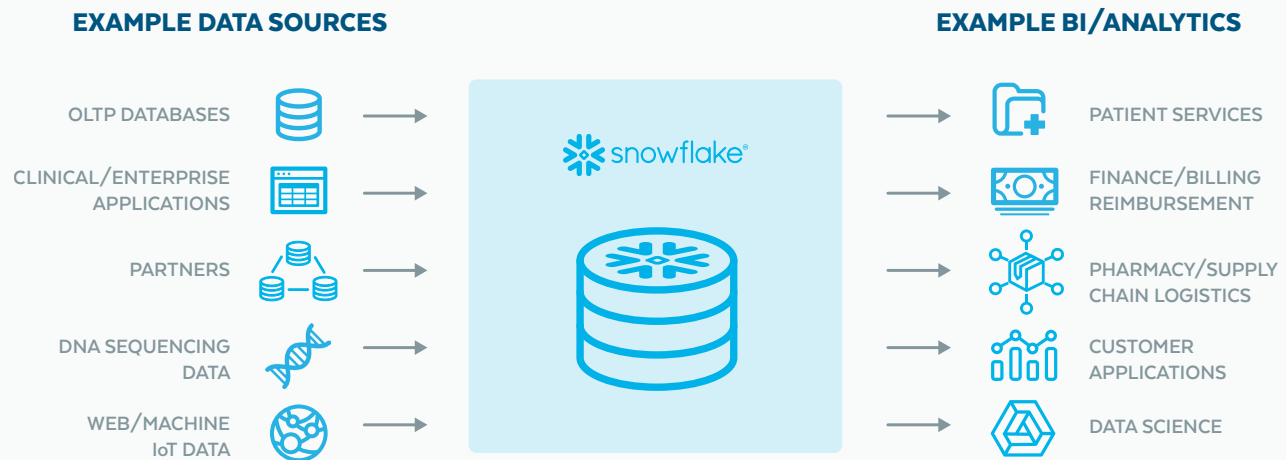
- Inform drug and gene therapy development with deeper insights gained from large-scale genomic data analysis. Support collaborative research with partner institutions by securely exchanging data.



Digital Health

- Help patients take an active role in their well-being by providing better insight into their personal health data, fitness metrics, and care options.

ALL YOUR DATA QUICKLY ACCESSIBLE TO ALL YOUR USERS



By ingesting structured and semi-structured data from any source, Snowflake serves as a centralized repository. It automatically scales up and down, so all workloads have dedicated compute resources to ensure performance and shorten query times. Because Snowflake is ANSI SQL compliant, it works with any data loading or analytical product.

CASE STUDY: MCKESSON



Taking data and analytics to the next level to transform a Fortune 7 company

McKesson, a leading healthcare company for wholesale medical supplies and equipment, pharmaceutical distribution and healthcare technology solutions, struggled to unite decentralized analytics teams that relied on slow, legacy solutions and operated independently. Migrating to the cloud was the only way to easily scale the infrastructure and analytics it needed to transform the business. With Snowflake, McKesson was able to:

- > Completely migrate to the cloud in less than 3 months
- > Serve 60+ analytics teams with a single cloud data platform
- > Achieve 86% faster load speeds
- > Reduce the time for complex queries by 5x
- > Improve governance while democratizing data across the business

Find out how Snowflake supports healthcare and life sciences organizations at [snowflake.com](https://www.snowflake.com).

Thousands of customers deploy the Snowflake Cloud Data Platform to derive all the insights from all their data by all their business users. Snowflake equips organizations with a single, integrated platform that offers the only data warehouse built for any cloud; instant, secure, and governed access to their entire network of data; and a core architecture to enable many other types of data workloads, such as developing modern data applications. Find out more at [snowflake.com](https://www.snowflake.com)