

A photograph of three business professionals (two women and one man) sitting around a table in a meeting, smiling and engaged in conversation. The image is overlaid with a blue tint.

slalom

# Data for Breakfast

 snowflake®

FROM ZERO TO   
**SNOWFLAKE**  
in 90 minutes

# YOU WILL NEED

- Self Service Account with ACCOUNT ADMIN role
- Access to the scripts we will be loading:

<https://bit.ly/2JJZl3J>

- Optional- guide to follow along

<https://bit.ly/2LC3mcY>



# AGENDA

- Partner Introduction
- Snowflake Introduction
- Hands-on Lab
  - > Prepare lab environment
  - > Snowflake UI
  - > Create a database, table, external stage, file format
  - > Resize, create, and use warehouse
  - > Multi-clustering
  - > Run queries, results cache, zero-copy cloning
- Q&A



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## Drive rapid insights with a scalable modern data analytics solution in the cloud

Snowflake has rocketed into prominence as the only data warehouse built for the cloud, enabling companies to implement best-in-class analytic environments with unprecedented power, flexibility, and elasticity—at a fraction of the cost. As the 2018 and 2019 Snowflake North America Partner of the Year, Slalom has the experience to help your business make the most of Snowflake and set the stage for long-term growth and sustainability.



2x Snowflake Partner of the Year (2018 & 2019)

**200+**  
Snowflake certified consultants

**300+**  
Successful Snowflake engagements

**1500+**  
Data & analytics consultants

### What we do

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Data strategy

Culture of data

Storytelling

Data warehouse modernization

Machine learning

Cloud Migration

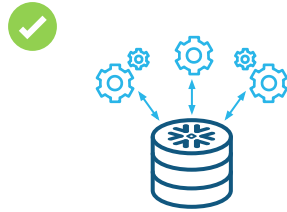
# SNOWFLAKE SOLUTION

## SQL data warehouse built for the cloud



All data centralized,  
shareable

- All data, structured and semi-structured
- Single source of truth
- Securely share live data with partners



Unlimited, automatic  
scale and speed

- Separation of storage & compute
- All workloads get proper, isolated resources
- Handles spikes



Simple, cost effective  
infrastructure

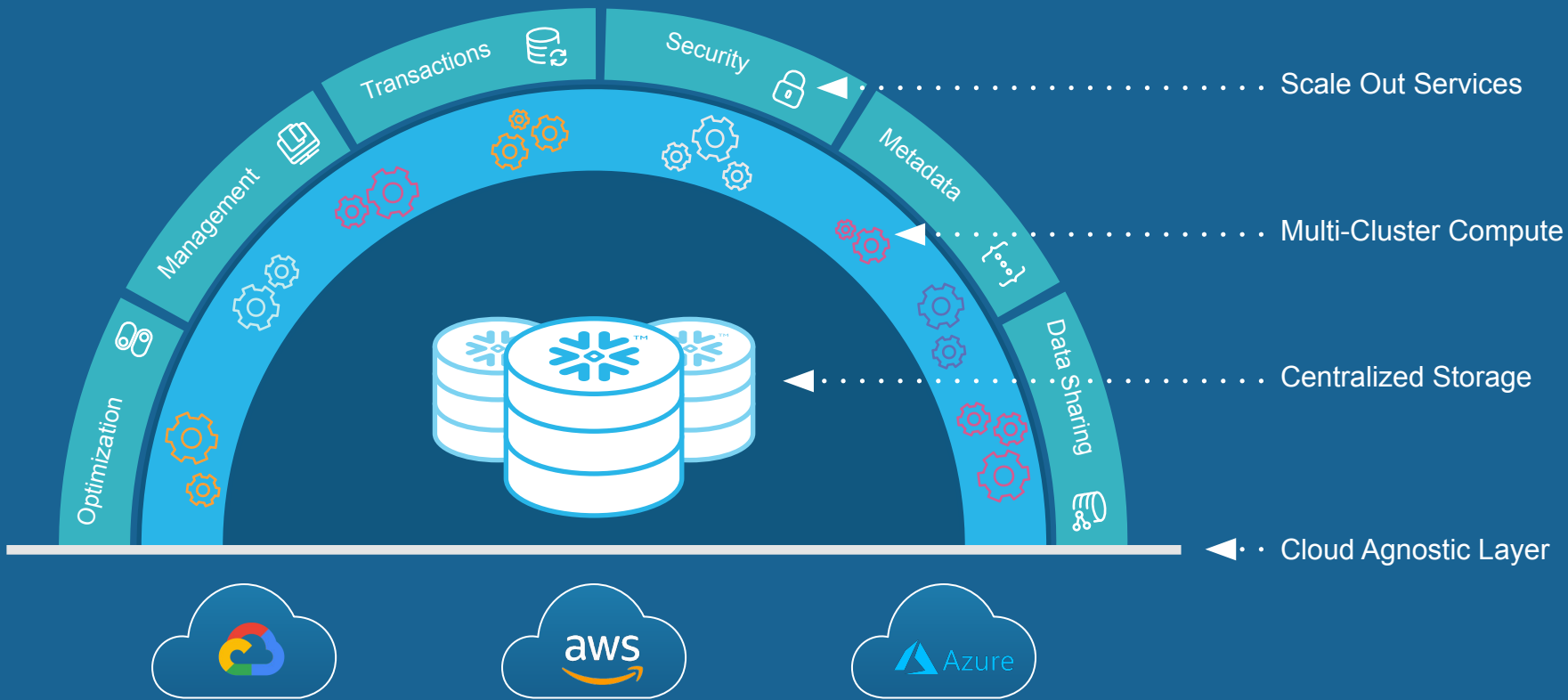
- No hardware
- Fast time to value
- Less maintenance
- Pay as you use
- Complete SQL



Faster, better  
decision making

- Unlimited queries & users
- Fresh and complete data
- Optimize revenue & costs





# How Snowflake Works

Structured & Semi-Structured



Marketing Analytics / Reporting / BI



Data Transformation



Finance

Data Science



**LET'S DIVE INTO  
SNOWFLAKE!**





# OVER 2,000 SUCCESSFUL CUSTOMERS



## More users, faster analytics

No more concurrency / contention issues; timely analytics for 10+ LOBs



## Larger workloads and data sets

Easily bring in more user workloads and data sets while exceeding scale and performance requirements



## More queries, better analysis

Can do 100 times more queries per day for quicker, better analysis



## Faster, scaleable analytic app

Delivered new analytic application to 10,000+ pharmacies with query performance improved 150x

# WHAT WE ACCOMPLISHED TODAY

- Navigating the UI
- Creating databases, tables, views, data warehouses, and clones
- Loading & querying structured and semi-structured data
- Multi-clustering and workload isolation
- Undoing user errors
- Role based access control



# NEXT STEPS



**THANK YOU!**

