



Data for Breakfast



FROM ZERO TO 
SNOWFLAKE
in 90 minutes

YOU WILL NEED

- Self Service Account with ACCOUNT ADMIN role
- Access to the scripts we will be loading:

<https://bit.ly/2JJZl3J>

- Optional- guide to follow along

<https://bit.ly/2LC3mcY>



AGENDA

- Partner Introduction
- Snowflake Introduction
- Hands-on Lab
 - > Prepare lab environment
 - > Snowflake UI
 - > Create a database, table, external stage, file format
 - > Resize, create, and use warehouse
 - > Multi-clustering
 - > Run queries, results cache, zero-copy cloning
- Q&A





Introduction to Saggezza

Saggezza delivers business transformation through a combination of technical expertise, proprietary technology and key partnerships



CONSULT

Drive Business Value



EXPERIENCE

Empathize with Users



ANALYZE

Clarify Complex Issues



MODERNIZE

Enhance Business Agility



DIGITIZE

Optimize the Experience

World Class Global Team

Founder-owned and
self-funded since inception
13 years ago

Offices in Chicago, Milwaukee, Appleton,
Santa Clara, Chennai, Bangalore,
London and Sunderland

A management team who has worked
together with the founders for nearly 20
years



Saggezza's Winning Formula

Saggezza's unique capabilities, partnerships and know-how support its best-in-class service delivery and drive entrenched client relationships

Unmatched Expertise



Domain Experts



Top Talent



International

Proprietary Technology



Highly Technical



Data Capabilities



Implementation

Strategic Partnerships



Emerging Technology



Latest Innovations



Referral Sources



Key Technologies: 4 Pillars of Data Life Cycle Mgmt

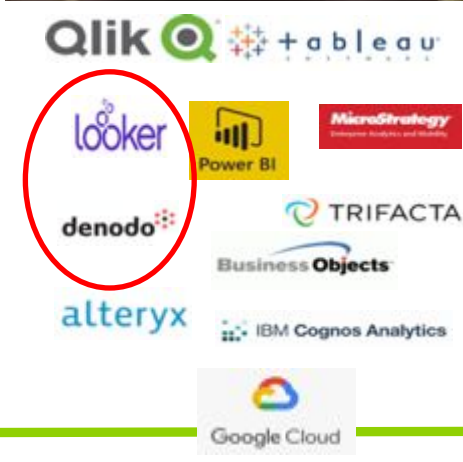
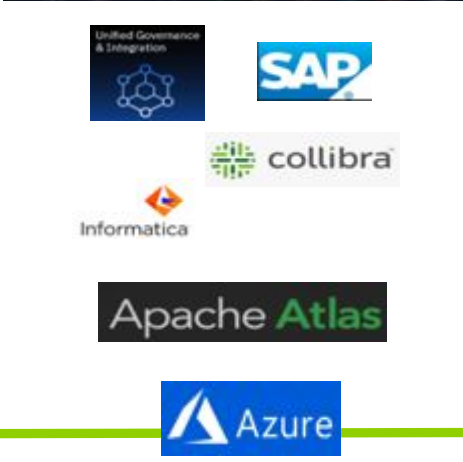
Highlighted selections indicate unique capability of interest by Saggezza

01 DATA INTEGRATION
MANAGEMENT

02 DATA QUALITY &
GOVERNANCE

03 DATA ANALYTICS &
VISUALIZATION

04 DATA ADVANCED
ANALYTICS



SOLUTION PARTNER INTRODUCTION

SAGGEZZA has partnered with Snowflake to **help organizations capitalize on their big data and move to the cloud** with ease. Many organizations began the move to the cloud without understanding the complexity and difficulties that arise because of Big Data. **SAGGEZZA full-stack consultants are certified in Snowflake** and have successfully completed multiple implementation projects on an **enterprise-wide level**.



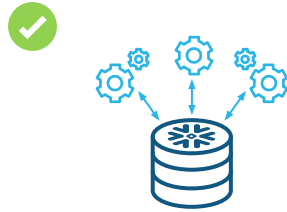
SNOWFLAKE SOLUTION

SQL data warehouse built for the cloud



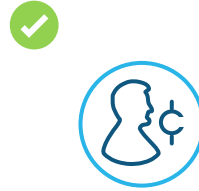
All data centralized,
shareable

- All data, structured and semi-structured
- Single source of truth
- Securely share live data with partners



Unlimited, automatic
scale and speed

- Separation of storage & compute
- All workloads get proper, isolated resources
- Handles spikes



Simple, cost effective
infrastructure

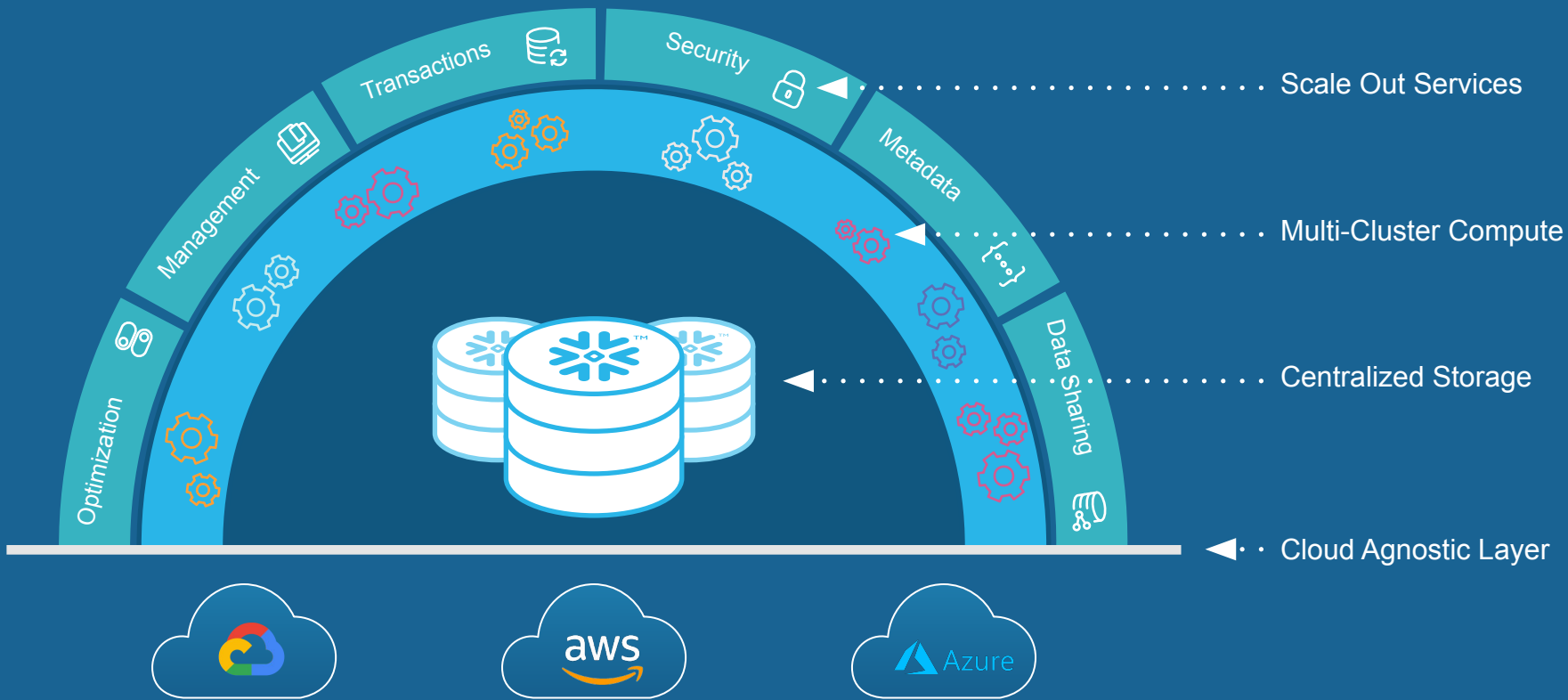
- No hardware
- Fast time to value
- Less maintenance
- Pay as you use
- Complete SQL



Faster, better
decision making

- Unlimited queries & users
- Fresh and complete data
- Optimize revenue & costs



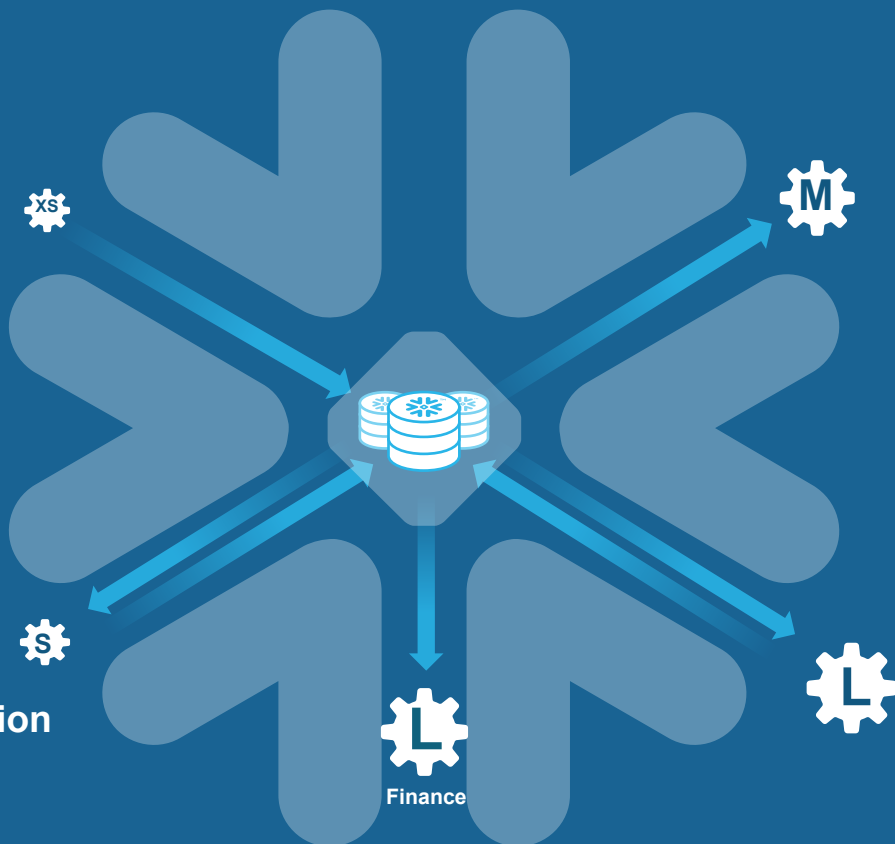


How Snowflake Works

Structured & Semi-Structured



Marketing Analytics / Reporting / BI



Data Transformation



Finance



Data Science



**LET'S DIVE INTO
SNOWFLAKE!**





OVER 2,000 SUCCESSFUL CUSTOMERS



More users, faster analytics

No more concurrency / contention issues; timely analytics for 10+ LOBs

SONY

Larger workloads and data sets

Easily bring in more user workloads and data sets while exceeding scale and performance requirements



More queries, better analysis

Can do 100 times more queries per day for quicker, better analysis



Faster, scaleable analytic app

Delivered new analytic application to 10,000+ pharmacies with query performance improved 150x

WHAT WE ACCOMPLISHED TODAY

- Navigating the UI
- Creating databases, tables, views, data warehouses, and clones
- Loading & querying structured and semi-structured data
- Multi-clustering and workload isolation
- Undoing user errors
- Role based access control



NEXT STEPS



THANK YOU!

