**To:**

**From:**

**Re: How (company name) can benefit from Snowflake Summit 2019**

Snowflake’s inaugural user conference, the Snowflake Summit, is being held in San Francisco June 3 - 6, 2019, and I would like to attend.

This year’s Summit focuses on enabling organizations to be data-driven and includes a mix of learning opportunities:

* More than 80 breakout sessions presented by my industry peers
* Keynotes from industry leaders and Snowflake Executives
* Certifications to enable me to get the most out of Snowflake

**I believe this type of education could benefit these projects:**

* [add project or initiative]
* [add project or initiative]
* [add project or initiative]

**Key value I/we can expect:**

* Attend valuable breakouts on training, tips, tricks and best practices for maximizing Snowflake
* Learn how we can be part of the Data Economy
* Get valuable face time with the Snowflake product and executive teams to make sure our needs are prioritized
* Pick up new ideas to drive more productivity from our implementation

**Here’s an approximate breakdown of costs:**

Airfare: $ 500

Transportation (between airport and hotel): $ 60

Hotel (3 nights at $XX): $ 1,000

Meals (majority covered by Snowflake): $ 100

Registration $ 995 (until January 31)

**Total: $ 2,655**

Also, the earlier I can register for the event the cheaper it will be.

Thank you for considering this request.

Regards,