



The Modern Cloud Data Warehouse Built for Financial Services

Achieve the security, performance, scalability and single source of truth to better serve your customers and streamline your business.



CONSOLIDATE DATA

Warehouse all your diverse data onto one, simple platform and eliminate the spread of data silos.



ACHIEVE A SINGLE SOURCE OF TRUTH

Enable all workgroups to concurrently operate against the same data, with transactional integrity, including shared data with external data consumers.



ONBOARD NEW DATA SOURCES EASILY

Natively load any type of diverse data, without the need for preprocessing or transformations.



IMPLEMENT ADVANCED DATA PROTECTION AND SECURITY WITH EASE

Employ data protection, processing failover, end-to-end data encryption and more, on a HIPAA and SOC 2 Type 2, PCI DSS-compliant platform.



ACHIEVE ULTIMATE SECURITY

For the highest level of security, choose Snowflake's most secure product edition, Virtual Private Snowflake (VPS), which operates in its own AWS VPC.



QUERY DATA WITH FAMILIAR SQL

Use robust ANSI SQL compatible with the business tools millions of user already know how to use.

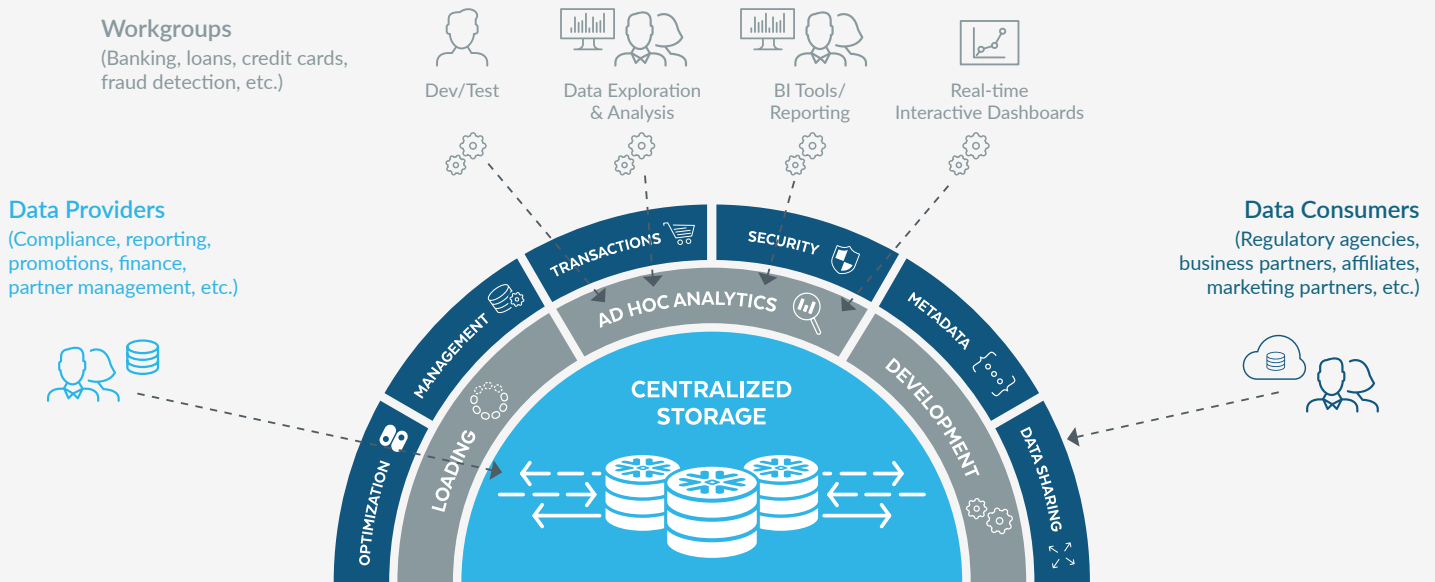
Your data challenges can be vast

Data and analytics are at the heart of financial services. Organizations like yours need real-time and consistent data encased in the most secure environment available. In addition, your company has many business teams that require access to a single data source to accurately understand and engage your customers. However, financial services organizations must endure landscapes dotted with disparate data silos, complex data management and arduous security processes that burden IT staffs. These environments prevent your organization from getting all the insight from all your data to easily and continuously deliver innovative products and services.

Why snowflake for financial services

To achieve a single source of truth, Snowflake, the only data warehouse built for the cloud, enables financial services organizations to modernize their data analytics by consolidating data silos onto one platform. In addition, Snowflake meets the strictest corporate security standards and regulatory reporting requirements by delivering the most secure data warehouse available. Snowflake is also the most flexible data warehouse, easily accommodating all data types, and automatically scaling up, down and out (concurrency) for exponentially faster analytics.

Snowflake for Financial Services



Snowflake's architecture represents three distinct layers: ■ SERVICES ■ COMPUTE ■ STORAGE

CUSTOMER SUCCESS



“New technologies and capabilities are making it easier than ever to handle vast amounts of data, manage it in real time and process it in sophisticated ways. This presents tremendous new opportunities in financial services to deliver breakthrough customer experiences. We are an early adopter of Virtual Private Snowflake (VPS) because it gives us the ability to process data at lightning fast speed and deliver automated, intelligent solutions to our customers in real time. In addition, it provides the administrative capabilities we need as a large enterprise.”

— Linda Apsley, Vice President of Data Engineering, Capital One

Want to learn more about Snowflake for financial services? [Click here.](#)

ABOUT SNOWFLAKE COMPUTING

Snowflake Computing is the only data warehouse built for the cloud. Snowflake delivers the performance, concurrency and simplicity needed to store and analyze all data available to an organization in one location. Snowflake's technology combines the power of data warehousing, the flexibility of big data platforms, the elasticity of the cloud, and true data sharing at a fraction of the cost of traditional solutions. Snowflake: Your data, no limits. Find out more at snowflake.net.