



**Brian Imel**

**Package Specialist**

**Admin for Snowflake / Dell Boomi**



# Opening

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data volumes are exploding, more data has been created in the past two years than in the entire previous history of the human race.

By 2020, at least a third of all data will pass through the cloud

The average investment organizations will make in cloud computing this year is \$1.62M, with enterprises over 1,000 employees projected to spend \$3.03M.

# History

Doing the right thing since 1952

Focus on customer service

Serving the Community

Headquartered in Bend OR.



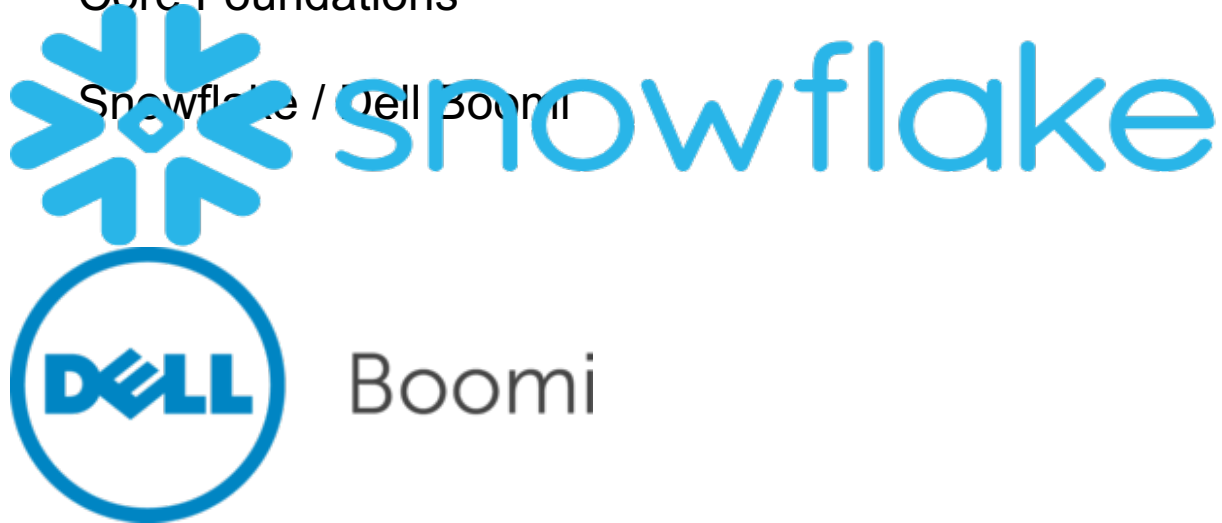
# Data at Les Schwab

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Front line of technology

Focus on cloud based technology

Core Foundations



# Snowflake and Les Schwab

Compute power

Ease of use

Cost vs Competitors



# The Struggles

Converting from on Prem

Volume of Data / Initial loads

Integrations

Semi Structured data JSON / XML

BI usage

Time



# Closing Thoughts

Looking forward

Special Thanks

Alex, Kevin and Eszter

