snowflake

Snowflake Data Sharing: Transforming how enterprises create business assets from data

Store once, share with many. Create immediate insights, partnerships and business assets from live data sharing that is fast, direct, governed and secure.

Share live data with ease.
Within minutes, share any part of your data warehouse while maintaining a single source of truth.

Eliminate data movement.
Share read-only data and database objects without moving data, rebuilding schemas or creating pipelines.

Create more assets from data.
Share more data more effectively and efficiently, internally or externally, compared to slow, costly and labor-intensive approaches such as FTP, EDI, APIs or email.

Provide controlled, customized views.
Make available a single table or your entire data warehouse to partners, vendors and data customers.

Cut out the middleman.
Create your data sharing business agreements direct with other enterprises and without additional costs to share data.

Pay only for what you use.
As a data provider, read-only sharing means no extra storage cost to share data. As a data consumer, pay only for the compute charges you use on shared data.

The need is now
Every day, enterprises everywhere have a need to share data. Retailers share sales data with vendors to manage inventory and supply chains. Mobile platform providers share subscriber engagement information with application developers to produce better customer experiences. Companies constantly seek ways to maximize value, improve insights, build new business opportunities, and more, from data.
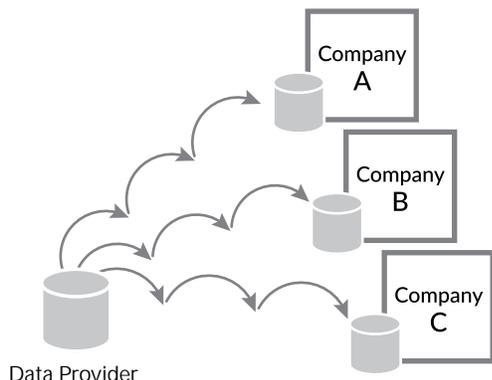
Data sharing for all
Traditional sharing methods require laborious and costly procedures to share even just a slice of your data warehouse. Today's volume, variety and velocity of data only intensify sharing issues. To solve these critical challenges, Snowflake has extended its built-for-the-cloud data warehouse to the Data Sharehouse™ thanks to our latest innovation — Snowflake Data Sharing.
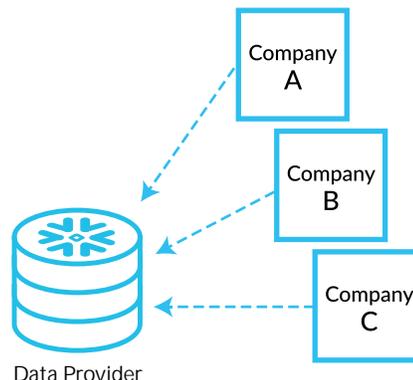
Drive opportunities with a data sharing network
Snowflake Data Sharing enables limitless opportunities. By opening your data stores to third party consumers, you can deliver rapid time-to-value, offer better data analytics experiences, and transform your data into new, valuable and strategic business assets.

Without Snowflake

Data Provider

Data Sharing With Snowflake

Data Provider

Snowflake makes data sharing easy!

With Snowflake, you can easily share data, create insights, and build a network around your data. Data security, data protection, data warehouse management, and more, are all built in. Whether sharing one-to-one, one-to-many, or many-to-many, there is no data movement with Snowflake.

CUSTOMER SUCCESSES

snagajob

Connecting workers and employers

Snagajob's mobile sourcing and hiring tools connect 75 million registered hourly workers to Snagajob's business subscribers, which represent 300,000 employer locations. Snagajob shares its data with an external marketing analytics firm, which uses the data to reach out to Snagajob clients via targeted re-engagement campaigns.

PlaceIQ

Location, location, location!

PlaceIQ will share its geolocation data via Snowflake Data Sharing so its clients can better understand their customers' journeys, and to make better business decisions. PlaceIQ chose Snowflake to avoid the costly and delayed forms of traditional data sharing, and to provide its clients and partners with innovative and limitless data insight.

Want to learn more about the benefits of Snowflake Data Sharing?
Read our eBook: From Data Warehouse to Data Sharehouse.

ABOUT SNOWFLAKE COMPUTING

Snowflake Computing is the only data warehouse built for the cloud. Snowflake delivers the performance, concurrency and simplicity needed to store and analyze all data available to an organization in one location. Snowflake's technology combines the power of data warehousing, the flexibility of big data platforms, the elasticity of the cloud, and true data sharing at a fraction of the cost of traditional solutions. Snowflake: Your data, no limits. Find out more at **snowflake.net**.

www.snowflake.net   #YourDataNoLimits